

Leadership Niagara  
Community Leadership Development Program 24 25  
Project Proposal Executive Summary

**Company name:** REACH Niagara  
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**Company Mission Statement:**

Together, with our community partners, we will provide compassionate care and reduce barriers to healthcare for the homeless and marginalized.

**Organization Type:**

Incorporated Charity or Non-profit with local Niagara leadership (without provincial, national or international leadership/support)

**Description of Project and Statement of Need:**

REACH is seeking support from Leadership Niagara to refine and rebrand a Community Awards Event to take place in St. Catharines. They have ideas on what they would like to see occur but require assistance in aligning it within the capacities of their budget and human resource power. They wish to honour and celebrate the contributions of volunteers and frontline workers while simultaneously increasing community awareness of REACH Niagara.

REACH Niagara is facing a critical need to streamline its strategy and event conceptualization in order to effectively plan and execute the Community Awards Event within its financial and operational capacities.

**Success Criteria**

REACH has outlined a number of criteria and areas for engagement in its full length application.