

Leadership Niagara
Community Leadership Development Program 24 25
Project Proposal Executive Summary

Name of Organization: Big Brothers Big Sisters of Niagara
bbbsniagara.ca
428 Niagara Street, St Catharines
L2M 4W3
9053575454

Contact Name Erin Graybiel, Executive Director
Contact Email erin.graybiel@bigbrothersbigsisters.ca

Mission

VISION - All young people realize their full potential

MISSION - Enable life-changing mentoring relationships to ignite the power and potential of young people

Organization Type

Incorporated Charity or Non-profit (with provincial, national or international leadership/support)

Description of the project and statement of need

Big Brothers Big Sisters of Niagara (BBBSN) has been taking steps to partner with local Niagara businesses to have them encourage and help facilitate their employees becoming volunteer mentors. This will both increase employee engagement and help connect them to the community. We have been seeing varying results and need to better understand the best practices around business-led employee engagement and develop a blue print for how we can best work with the employees and leaders of Niagara businesses.

How can the BBBS volunteer model be best positioned to support employee engagement for local businesses as part of their work day (ie for 1 -2 hours a week)? Solving this need would help increase our volunteer mentor pool which provides support to vulnerable young people in our community.

Success Criteria

By the group's ability to develop tools and an approach to which business leaders and potential "Bigs" will positively respond.