

Leadership Niagara
Community Leadership Development Program 24 25
Project Proposal Executive Summary

Name of Organization: **Positive Living Niagara**
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Company Mission Statement:

Positive Living Niagara provides a continuum of innovative and proactive approaches to harm reduction, prevention and a person-centered focus on support and education for those at risk and affected by HIV, HCV, STBBIs and substance use.

Organization Type:

Incorporated Charity or Non-profit with local Niagara leadership (without provincial, national or international leadership/support)

Description of the Project:

As Positive Living Niagara's (PLN) current strategic plan approaches its conclusion, consultations and development of a new Strategic Plan for 2026-2030 is crucial to ensuring the organization remains agile, responsive, and effective in serving our community. A strategic plan is more than just a roadmap; it is a dynamic tool that guides an organization's direction, priorities, and decision-making processes.

As the organization navigates a period of transition and adaptation from a single Executive Director to a Triumvirate model that needs to be expressed and outlined in a new plan, which will be critical in providing a clear, focused, and strategic path forward. It will empower the organization to continue to serve its community effectively, advocate for marginalized populations, and remain a leader in health and social services across Niagara.

Project Objectives:

1. To develop a new Strategic Plan for PLN (2026-2030) that builds upon current strategic directions and reflects evolving community needs.
2. To engage diverse stakeholders, including service users, community partners, and internal staff, in a consultative process to ensure inclusivity and representation.
3. To enhance organizational capacity by incorporating systems thinking, equity frameworks, and innovative approaches to service delivery and advocacy.

Overall, developing PLN's Strategic Plan for 2026-2030 aligns with Leadership Niagara's goals to enhance participants' comprehension of systems thinking, appreciation of local issues, and skills in collaborative leadership. By engaging in this project, participants will gain first-hand experience in strategic planning within the not-for-profit sector, where they will navigate the complex interplay of social, economic, and policy factors that shape service delivery for marginalized communities.

What is the specific need and/or problem that your organization is looking to address through this project?

The specific need for this project is to develop a new Strategic Plan that provides a clear vision, strategic direction and actionable goals for PLN over the next five years.

Success Criteria

The team at Positive Living Niagara have clear expectations for deliverables along the way as evidenced in their full length application.