# Leadership Niagara Community Leadership Development Program 24 25 Project Proposal Executive Summary

Company name: ATTCH Niagara

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## **Company Mission Statement:**

ATTCH Niagara is a non-profit mental health clinic that specializes in providing compassionate, effective treatment for trauma and its related effects. We specialize in treating complex issues such as traumatic loss (death by murder or suicide); childhood abuse, neglect, exposure to violence, sexual assault, domestic violence, home invasions, human trafficking and exploitation. We are located in St. Catharines and provide service to anyone who can't afford to pay for therapy

## **Organization Type:**

Incorporated Charity or Non-profit with local Niagara leadership (without provincial, national or international leadership/support)

#### **Description of Project and Statement of Need:**

To support the group at ATTCH Niagara to plan ways to increase awareness of their programming and generate ideas for fundraising events.

#### **Success Criteria:**

Creation of a marketing/promotions plan and/or fundraising plan for the spring. Please note that LN will not be creating an event but supporting the plan for options for events or strategies.